



**BLACK LINE IS THE BLEED LINE**  
 ALL BACKGROUNDS AND IMAGES THAT BLEED  
 OFF MUST EXTEND TO THIS BLACK LINE

**RED LINE IS THE CUT LINE**  
 THIS IS WHERE THE FINISHED  
 PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
 ANYTHING THAT IS NOT GETTING CUT  
 MUST BE INSIDE THIS BLUE LINE

**GREEN LINES ARE THE SCORE LINES**  
 THIS IS WHERE THE JOB WILL  
 BE SCORED AND FOLDED

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