



**BLACK LINE IS THE BLEED LINE**  
ALL BACKGROUNDS AND IMAGES THAT BLEED OFF MUST EXTEND TO THIS BLACK LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE

**GREEN LINES ARE THE SCORE LINES**  
THIS IS WHERE THE JOB WILL BE SCORED AND FOLDED

**FLAP WILL FOLD IN AND BE GLUED**  
ART/IMAGES IN GRAY AREA WILL NOT BE VISIBLE - BLEED ONLY